

2025 CHAMBER CHAMPIONS



ATHENS AREA
CHAMBER OF COMMERCE

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A MESSAGE FROM THE PRESIDENT & CEO

We believe that 2025 will provide a powerful stepping stone for the Athens Area Chamber of Commerce. Our purpose is to build the best climate possible for economic success and sustainability. In 2025 we will dramatically expand our work in Workforce Development and Public Policy. We will enhance our programming in Business Development and strive to have extraordinary special events. We could not do this without your support.

This Chamber Champion campaign is designed to:

- maximize your business exposure;
- provide you with a personal Chamber concierge,
- and allow the Chamber to most effectively plan to support the business community in 2025.

We make the pledge that through your participation in the Chamber Champion program, we will not ask for additional support throughout the year. This is a one time request and includes your membership cost. You will receive tickets to events that are focused on connecting community partners, crafting innovative solutions for workforce challenges and growing opportunity for the Athens economy.

We will look back on 2024 as a year in which we planted a flag in the ground to note a long term plan to positively impact a sustainable valued and valuable workforce. We will have realized record attendance at networking and special events. Our connectivity with other local partners has continued to deepen. This success belongs to you, as an investor and a member.



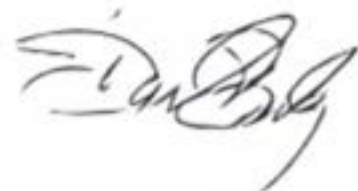
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President & CEO

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PROGRAM OF WORK

PUBLIC POLICY	EDUCATION/WORKFORCE DEVELOPMENT	BUSINESS DEVELOPMENT	MEMBER SERVICES	SPECIAL EVENTS
 <p><i>Pancakes & Policy</i> <i>Day at the Capital</i> <i>Local Government Engagement</i> <i>DC Fly In</i> <i>HUB Chamber Council</i></p>	 <p><i>Mentorship Support</i> <i>Teacher Externships</i> <i>CCSD Partnership</i> <i>Workforce Development Strategy</i></p>	 <p><i>Site Selector Visit</i> <i>Jobs Database</i> <i>Manufacturer Roundtable</i> <i>Intercity Visit</i></p>	 <p><i>Chamber 101</i> <i>Monthly Networking</i> <i>Small Business of the Month</i> <i>Ambassador Program</i></p>	 <p><i>Annual Meeting</i> <i>Golf Tournament</i> <i>Mid-Year Event</i> <i>Athena Award</i> <i>Gamechangers</i></p>



PUBLIC POLICY DIVISION

The Chamber strives to be the voice of business in the Athens area. Our advocacy for business, from policy to relationship cultivation, provides direct value to our members *and* the necessary ingredients for increased commerce benefitting the Athens area.



EDUCATION/WORKFORCE DEVELOPMENT DIVISION

We actively seek to expand business and education partnerships throughout the year, working closely with our local school district. Athens Achieves, our ambitious Workforce Development Strategic Plan for Athens-Clarke County will launch in 2025, paving the way for employers and job-seekers to reach their full potential.



BUSINESS DEVELOPMENT DIVISION

A goal of the Athens Area Chamber is catalyzing prosperity through commerce. Better business makes better community, and better community makes better business - the two are one. We take action for the prosperity of the Athens area, because jobs and good commerce should benefit everyone.



SPECIAL EVENTS DIVISION

The Chamber will hold several major events in 2025 including Young Gamechangers, Annual Event, Mid-Year, ATHENA Award Luncheon, and the Golf Tournament. Athens area stakeholders gather at the table we set, building relationships through what truly unites us: the desire for everyone in the Athens area to thrive.



MEMBER SERVICES DIVISION

We continue to be one of the fastest growing chambers in Georgia. Networking programming is where Chamber members maximize their relationship ROI. We open the door for member businesses of all sizes to leverage an immense number of opportunities and resources as their network, learn, and grow as part of the Athens community.

YOUR INVESTMENT IS CRITICAL FOR THIS WORK TO SUCCEED.



ATHENS AREA
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2024 IN REVIEW

137,000

ACTIVITY ON
ATHENSGA.COM

4,657

IN ATTENDANCE
AT EVENTS

86,135

SOCIAL
MEDIA
PAGE
REACH

in o f v

65,802

EMAIL
NEWSLETTERS
OPENED

878

MEMBERS

48,225

EVENT CALENDAR
PAGE VIEWS



"Chamber membership has been the foundation of my business development over the past year. The relationships and opportunities that I've gained access to have been invaluable to my future."

-Zander Mason, Raymond James

2025 SPONSOR LEVELS

	PREMIER \$18,500	ELITE \$11,000	CLASSIC \$6,500	SUPPORTING \$4,750	FRIEND \$1,900
EVENTS	Presenting Sponsor				
<ul style="list-style-type: none"> Pancakes & Policy Day at the Capitol Annual Meeting Golf Tournament Mid-Year Athena Luncheon Intercity Visit Monthly/Regular Events 	Table of 8 4 Tickets Table of 8 Foursome 8 Tickets Table of 8 1 Participant Logo Recognition	Table of 8 2 Tickets Table of 8 Foursome 6 Tickets Table of 8 \$1,000 Credit Logo Recognition	4 Tickets Table of 8 2 Players 4 Tickets 6 Tickets Logo Recognition	2 Tickets 4 Tickets 2 Players 2 Tickets 4 Tickets Name Recognition	4 Tickets 1 Player 1 Ticket 2 Tickets Name Recognition
VISIBILITY					
Logo recognition on Chamber Champion webpage	✓	✓	✓	✓	✓
Logo displayed year-round in Chamber lobby	✓	✓	✓	✓	Company Name
Logo displayed at all Chamber events	✓	✓	✓	Company Name	Company Name
Spotlight in Chamber member newsletter	✓	✓	✓		
Enhanced online member directory listing	✓	✓	✓		
Preferred event access & seating	Priority Seating	✓			
Rotating logo on high traffic webpages	✓	✓			
Social media spotlight	✓				
Additional Directory Location Listings	10	4	2		

THANK YOU

2024 Chamber Champion Sponsors

PREMIER PARTNERS



ELITE PARTNERS



CLASSIC PARTNERS



SUPPORTING PARTNERS



FRIENDS OF THE CHAMBER



CORE VALUES



TRUSTED TO DO THE
RIGHT THINGS IN
THE RIGHT WAY



EMBRACING FRESH
NEW IDEAS



EMPOWERING OURSELVES
AND OTHERS TO LEAD
WITH CONFIDENCE



LISTENING TO AND
LEARNING FROM
OTHERS



SEEKING PARTNERS
TO ACCOMPLISH BIG
IDEAS TOGETHER

MISSION

The Athens Area Chamber of Commerce is the voice of business. By connecting, innovating and growing opportunity for all, the Chamber is laying the foundation for tomorrow's workforce and economy.

VISION

The Athens Area Chamber of Commerce is the essential business champion for Athens - the premiere community for creativity, innovation, and economic development.



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